Module Title	Event Management		
Module Code	HOS401		
Module Type	Compulsory	ECTS	6
Year / Semester	Year 2/Semester 4		
Module Purpose and Objectives	This module aims to equip students with knowledge and skills for organising, operating, and managing events. Students will learn to coordinate various types of events efficiently, utilising suitable equipment and resources. Additionally, the module covers planning, execution, and post-event analysis, offering a comprehensive understanding of event management processes.		
Learning Outcomes	On successful completion of this module, students will be able to: ● Identify the different types of events and sectors of the event industry. ● Plan different types of events incorporating risk management, staffing, financial planning, rooms set up and food & beverage planning. ● Explain the importance of management and client feedback post events. ● Assess best practices for marketing, promoting and selling event venues and services.		
Module Content	This module explores events management from conceptualization to execution. It covers event project management, design, finance, safety, and operational management. Topics include human resource management, sustainability, on-site services, and leveraging technology for marketing and client evaluation. The module concludes with an in-depth study of wedding planning, offering students a comprehensive understanding of the events industry.		
Teaching Methodology	The module is delivered over a combination of lectures, videos, group discussions, audio visual aids, seminars, tutorials, workshops, case studies, hotel visits. All lecture material and additional information will be available through our Moodle platform.		
Assessment	Assessments will be an essay and an individual presentation, with the final grade including semester attendance and participation.		